



BENEFITS

- After only ONE wash, the print will be as smooth as the fabric!
- Ideal for vintage-look logos.
- Our Initial & Ethica apparel is perfect for this type of printing. Indeed, they are made of tight knitted fine gauge jersey, offering an ideal printing surface.

RECOMMENDATIONS

- 4-colour print maximum.
- Please have your logo evaluated by our team, as some logos may not be appropriate for this technique

LIMITATIONS

- We cannot guarantee exact Pantone colours.
- We specifically use this technique on **ethica** and **initial** garments in the following **JERSEY** colours:



- Due to the discoloration process (discharge *) used to replace the white base layer for this type of printing, it is possible that the print colours will vary from one garment to another, within the same order.
- *Some garments react differently to the discoloration process (discharge). Some discolour completely and offer an optimal surface for printing, others discolour only partially. This explains the potential colour variation on the finished product.

