ATTRACTION
SHOWCASING YOUR IMAGE / WWW.ATTRACTION.COM

COLOURS - LIST AND INFORMATION

COLOUR CALIBRATION

The issue of color calibration and screen variations is important because it can affect our work. For example, you can design a logo with a specific color, but then that color can appear different from one device to the next. To avoid issues we ask that you provide a PANTONE® colour when dealing with screenpriting logo's and an ISACORD® thread number when dealing with embroidery orders.



COLOUR VARIATION

It is to be expected that ink colours can vary slightly from one garment to the next. This is especially true when printing the same colour on two different fabrics (such as jersey vs fleece). This difference can be due to the colour of the garment (white ink can appear slightly more grey on a black garment vs a grey garment). While there are certain techniques we can use to minimize colour variations it is important to note that small variations are inherent to the screenprinting process.



Red ink PMS 201 on grey jersey with white underlay ink

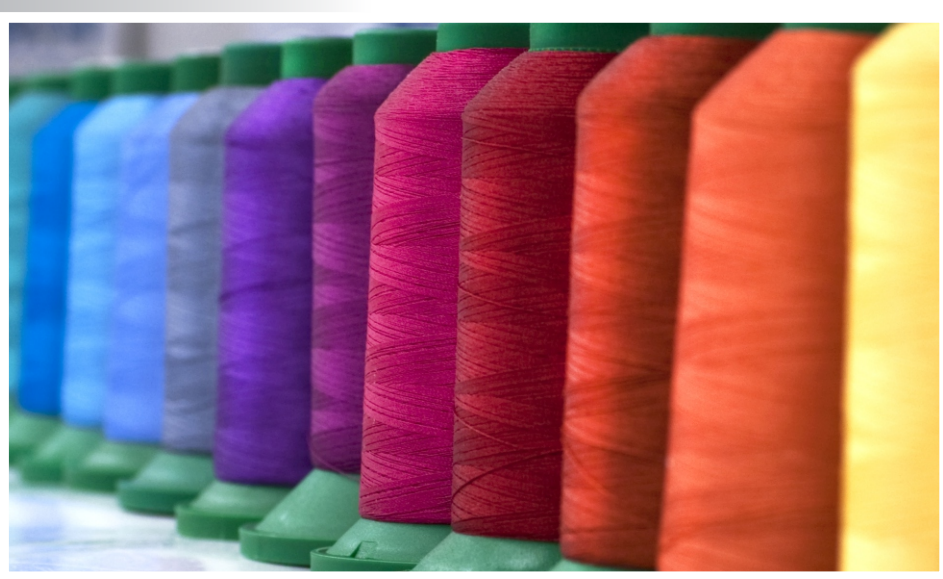
Red ink PMS 201 on black jersey with white underlay ink

Red ink PMS 201 on white jersey without white underlay ink

PANTONE® AND ISACORD® REFERENCES

We keep an inventory of ink colours and thread colours using PANTONE® & ISACORD® references respectively.
If you do not reference one of these standards, Attraction will suggest a colour that is the closest match to what we carry in stock.
Please refer to the COLOUR CALIBRATION paragraph above.
Additional fees and delays apply if you require a specific colour that Attraction does not have in inventory.





ATTRACTION
SHOWCASING YOUR IMAGE / WWW.ATTRACTION.COM

INFO COLOURS - LIST AND INFORMATION

LIST OF THE PANTONE® INK COLOURS AVAILABLE AT NO EXTRA CHARGE

white	yellow C	red 032 C	7431C	2104C	305C	2417C	off-white
black	101C	warm red C	1915C	2707C	306C	3285C	ethica laces
eco black	110C	177C	203C	2718C	308C	3298C	412C
diluted black (transparent effect)	115C	1785C	204C	2726C	3115C	330C	4268C
cool gray 1C	1225C	179C	225C	2728C	312C	3425C	452C
cool gray 3C	123C	1795C	227C	279C	3145C	345C	4545C
cool gray 5C	1235C	180C	675C	285C	325C	347C	4625C
cool gray 7C	131C	185C	rhodamine red C	291C	534C	349C	464C
cool gray 8C	7403C	186C	purple C	292C	5425C	361C	4645C
cool gray 9C	7406C	187C	2067C	2925C	5503C	364C	467C
cool gray 11C	137C	188C	251C	293C	564C	367C	473C
warm gray 5C	151C	194C	2582C	2935C	628C	374C	4735C
warm gray 10C	158C	200C	259C	295C	633C	376C	723C
400C	165C	201C	2593C	296C	638C	389C	726C
424C	166C	485C	262C	297C	641C	5555C	729C
428C	1665C	504C	263C	298C	646C	5743C	7515C
429C	167C	505C	2665C	299C	647C	575C	7551C
431C	173C	691C	273C	300C	652C	622C	7594C
432C	471C	694C	520C	3005C	660C	7487C	7607C
444C	2025C	701C	5205C	301C	661C	7489C	metallic silver
7543C	7416C	702C	521C	304C	7684C	7747C	metallic gold

ATTRACTION
SHOWCASING YOUR IMAGE / WWW.ATTRACTION.COM

INFO COLOURS - LIST AND INFORMATION

LIST OF THE ISACORD® THREAD COLOURS AVAILABLE AT NO CHARGE EXTRA CHARGE

White	0776	0600	2051	3650	5100
Black	0552	0520	1761	3953	5422
4174	1055	0721	2560	2674	5822
0132	1342	0842	2520	3644	5500
3265	1346	1362	2300	3353	5613
0111	1366	1430	2500	3344	5912
0152	0932	1725	2810	3444	6031
3274	1973	1703	2640	4133	5633
0131	1311	1902	3040	3743	5944
0150	1334	1913	3251	4032	5326
0870	1114	1912	3536	3901	5374
1682	1304	1526	3211	4103	6156
1172	1300	2123	3600	4111	5866
0672	0904	2115	3543	4240	0463
0851	0811	2336	3331	4423	0453
0853	0704	2222	3810	4752	5664
0862	0311	1900	3820	4610	4515
1061	0713	2153	3951	5210	

ATTRACTION
SHOWCASING YOUR IMAGE / WWW.ATTRACTION.COM

INFO COLOURS - LIST AND INFORMATION

LIST OF AVAILABLE FABRIC COLOURS

We stock popular colours. You need something else? Contact your account manager.

JERSEY

White	No dye	Sand PMS 7530C	Black	Heather black PMS 433C	Heather grey PMS Cool grey 9C	Heather army PMS 7497C	Navy PMS 296C	Heather navy PMS 534C	Royal PMS 287C
Red PMS 1945C	Burgundy PMS 7638C	Mustard PMS 131C	Spruce PMS 7475C	Orange PMS 1505C	Rose PMS 204C	Denim PMS 2158C	Coffee PMS 7568C	Melon PMS 2031C	Sage PMS 624C
Cotton candy PMS 2045C	Forest PMS 4168C	Chocolate PMS 476C							

TWILL

White ETCHING subtle etching	Cream PMS 7500C ETCHING subtle etching	Tan PMS 2325C ETCHING	Black ETCHING subtle etching	Grey PMS 422C ETCHING	Navy PMS 296C ETCHING subtle etching	Royal PMS 294C ETCHING	
Red PMS 200C ETCHING	Safety orange PMS 1655C ETCHING	Raven gold PMS 1255C ETCHING	Vegas gold PMS 4525C ETCHING	Maize PMS 012C ETCHING	Kelly PMS 7732C ETCHING	Forest PMS 3435C ETCHING	Cyan PMS 2393C ETCHING

REFLECTIVE VINYL

Grey PMS 4276C

SOFT FELT

Ivory ETCHING subtle etching	Beige PMS 2324C ETCHING	Black ETCHING subtle etching	Midnight grey PMS 7546C ETCHING	Grey PMS 423C ETCHING	Navy PMS 296C ETCHING subtle etching	Royal PMS 287C ETCHING	Red PMS 200C ETCHING	Yellow PMS 130C GRAVURE	Raspberry PMS 7433C GRAVURE
Coffee PMS 2468C ETCHING	Pale blue PMS 2383C ETCHING	Kelly PMS 7724C ETCHING	Salmon PMS 178C ETCHING	Dark sage PMS 7475C ETCHING	Chocolate PMS 7518C ETCHING	Violet PMS 269C ETCHING	Maroon PMS 195C ETCHING	Army green PMS 5605C ETCHING	

SUEDE TOUCH

*Availbale for dark apparel only

Off-white ETCHING	Beige PMS 481C ETCHING	*Moka PMS 2319C ETCHING	*Mustard PMS 7555C ETCHING	*Grey PMS 431C ETCHING	*Red PMS 201C ETCHING	*Navy PMS 295C ETCHING	*Army green PMS 7764C ETCHING

3D APPLIQUÉ

No dye	Sand PMS 7530C	Black	Heather black PMS 433C	Heather grey PMS Cool grey 9C	Navy PMS 296C	Denim PMS 2158C
Coffee PMS 7568C	Army green PMS 4223C	Royal PMS 287C	Red PMS 1945C	Cotton candy PMS 2045C	Forest PMS 4168C	Chocolate PMS 476C

FAUX CHENILLE

Off-white	Black
Coffee PMS 7567C	Burgundy PMS 7421C