

Production of fabric is much more complex than we might think !

There are multiple steps between the harvest of the cotton fibres and the end product :



HERE ARE SOME CONTRIBUTING FACTORS ...

### 1. Different types of fibre react differently when subjected to the colouring process.

- 100 % cotton fabric will be a different colour than 50% cotton/50 % polyester fabric even when they are coloured at the same time/in the same vat.
- For this reason, getting an identical colour as the fabric for ribs or laces can be difficult as it is not an identical fibre.

### 2. Slight variations in fabric colour are unavoidable.

- Production of an order of garments may be comprised of different lots of fabric.
- Slight colour variations in fabric colour are possible between lots produced by the same supplier.
- Colouring techniques and pigments vary from one country to another as well as one producer to another - this can influence the tone of color on the fabric, even if the colour request is identical.
- Each lot of fabric can react a trifle differently even when treated to an identical production process.
- Grey is the most difficult color to reproduce consistently, no matter if all the ingredients and processes are identical. It is normal to find different colour shades for grey garments.

### 3. Lighting also influences the colour tone that is observed !

- Colours may appear different depending on the lighting under which they are observed.
- Fabric approval at Attraction is always made in natural daylight.



**WE EARNESTLY SEEK OUT AND WORK WITH THE BEST PRODUCTION FACILITIES AVAILABLE IN ORDER TO OFFER THE BEST PRICE/QUALITY RATIO. HOWEVER, VARIATIONS IN COLOUR ARE ACCEPTED FOLLOWING CERTAIN ESTABLISHED CRITERIA AND TOLERANCE MARKERS.**

## ALL OUR EFFORTS ARE GEERED TOWARDS AVOIDING :

DELAYS IN  
RECEPTION OF GOODS

Refusing an order and requesting a re-do can easily take 60 to 90 days.



SIZING ISSUES

Approving slight variations of tone within the same colour garment enables us to complete orders with different lots.



WASTE !

Environmental considerations are an important part of our core values. Refusal of a shipment because of a minimal variance in colour is unreasonable to us. Colour variations are not noticeable when worn - they are only slightly apparent when shirts are together in piles/rows. On top of that, the colour will invariably change tone slightly after wear and maintenance.

