

# CUSTOMIZE YOUR APPAREL

Custom Made • 100% Canadian • Quickly delivered • Union-Made High-Quality Product • Ethical fabrics



**Our strength as manufacturer:** The control of all the production stages provides ATTRACTION with a significant advantage: several production options to better meet your custom needs and quality control. Take away the uncertainty and have your very own custom garment made and decorated under one roof: style, colour, decoration and more!

**By choosing attraction, you are part of revival of textile manufacturing in Canada and thus promote the development and transmission of Canadian know how in this field!**

## STEP 1 Choose your style

Choose from our Ethica styles selection offered on [www.attraction.com](http://www.attraction.com) or in our catalogue.

Looking for something else? Ask your account manager for more options; we have created tons of styles since 1980!

Not exactly what you are looking for? Don't worry, our pattern maker can develop a style for you.

**Fees will apply**  
**Contact us for more informations.**



## STEP 2 Choose your colour

The apparel selected in our Ethica collection is not available in the color you want? Pick another colour among the 14 available in jersey, the 3 available in French terry (FT) or the 5 available in fleece (F), listed below.

- The order requires a **minimum of 300 units** of the same style & colour.
- A certain flexibility in your quantities per size might be required to optimise tailoring and avoid fabric waste.

Heather black PMS 433C FT   F	Black F	Heather red PMS 194C	Heather brown PMS 7589C	Fuchsia PMS 234C
Heather grey PMS Cool grey 9C FT   F	Heather navy PMS 534C FT	Heather army PMS 7497C	Blue PMS 7461C	White
Navy PMS 296C F	Red PMS 1945C F	Charcoal PMS 425C	Emerald PMS 3278C	

### Looking for custom colour?

We can do it! ATTRACTION can dye Ethica jersey, French Terry or fleece fabric with the hue of your desire. An order for a specific fabric colour match must meet the following conditions:

- Provide preferably a fabric swatch of the desired colour in order to match your specific colour. If not available send a TPX or pantone colour.
- A non-refundable, **flat fee of \$150**, will apply, for the fabric colour match.
- A minimum of **1400 meters/colour for jersey** fabric or **900 meters/colour for French Terry** or **550 meters/colour fleece** fabric is required.
- Allow **7-8 weeks** for fabric production.
- A certain flexibility in your quantities per size might be required to optimise tailoring and avoid fabric waste. You may get more items than originally ordered or less, since we have to fit in the meters ordered.
- Custom production fees will apply (20% surcharge).
- Contact us for more informations.

## STEP 3 Add a private label

We can apply your personalized labels on any Ethica product.

Choose among our different options :

- A minimum of **300 units** is required. **Custom production fees will apply.**
- **Contact us for minimum quantities and complete details.**



## STEP 4 Add a decoration

Customize your garment with the help of our decorators. They will impress you with trendy artworks showcasing a wide combination of decoration techniques.



Other options available on request

## STEP 5 You want a special packaging?

- Clothing are delivered in bulk, in packs of 12/colour, in boxes of approximately 35 lbs.
- We can also apply hang tags or sticker labels supplied by you. **Fees will apply based on quantities.**
- Individual folding and bagging also available. **Fees will apply.**