

RACTION INFIDENCE TONE VARIATIONS WITHIN THE SAME FABRIC COLOR

Production of fabric is much more complex than we might think!

There are multiple steps between the harvest of the cotton fibres and the end product:



HERE ARE SOME CONTRIBUTING FACTORS ...

1. Different types of fibre react differently when subjected to the coloring process.

- · 100 % cotton fabric will be a different color than 50% cotton/50 % polyester fabric even when they are colored at the same time/in the same vat.
- · For this reason, getting an identical color as the fabric for ribs or laces can be difficult as it is not an identical fibre.

2. Slight variations in fabric color are unavoidable.

- · Production of an order of garments may be comprised of different lots of fabric.
- · Slight color variations in fabric color are possible between lots produced by the same supplier.
- · Coloring techniques and pigments vary from one country to another as well as one producer to another this can influence the tone of color on the fabric, even if the color request is identical.
- · Each lot of fabric can react a trifle differently even when treated to an identical production process.
- · Grey is the most difficult color to reproduce consistently, no matter if all the ingredients and processes are identical. It is normal to find different color shades for grey garments.

3. Lighting also influences the color tone that is observed!

- · Colors may appear different depending on the lighting under which they are observed.
- · Fabric approval at Attraction is always made in natural daylight.



WE EARNESTLY SEEK OUT AND WORK WITH THE BEST PRODUCTION FACILITIES AVAILABLE IN ORDER TO THE BEST PRICE/QUALITY RATIO. HOWEVER, VARIATIONS IN COLOR ARE ACCEPTED FOLLOWING CERTAIN ESTABLISHED CRITERIA AND TOLERANCE MARKERS.

<u> ALL OUR EFFORTS ARE GEERED TOWARDS AVOIDING :</u>

DELAYS IN RECEPTION OF GOODS

Refusing an order and requesting a re-do can easily take 60 to 90 days.



SIZING ISSUES

Approving slight variations of tone within the same color garment enables us to complete orders with different lots.



WASTE!

Environmental considerations are an important part of our core values. Refusal of a shipment because of a minimal variance in color is unreasonable to us. Color variations are not noticeable when worn - they are only slightly apparent when shirts are together in piles/rows. On top of that, the color will invariably change tone slightly after wear and maintenance.