

Elements to consider before starting a project

1-Choice of the garment (material)

It is possible to embroider many types of material. For optimal results, favour heavier and darker materials. Lightweight and pale fabrics, (a white fine gauge jersey for example) will show through more than it will with a heavier fabric like fleece.



2-Embroidery type recommended according to the material of the garment

 	<p>Jersey garment</p> <p>Limited embroidery possibilities. Choose simple embroideries with a light contour or a single jersey appliqué with a running stitch.</p>	 	<p>Fleece garment</p> <p>All embroidery types are possible! You can also combine your embroidery with appliqués such as soft felt, twill, suede touch, etc, with a satin or a zig-zag contour stitch.</p>
 	<p>Berber garment</p> <p>Avoid delicate embroideries with small details. Single suede touch and twill appliqués with a satin or a zig-zag contour stitch are recommended.</p>	 	<p>Polar fleece garment</p> <p>Choose simple embroideries or twill appliqués with a satin or a zig-zag contour stitch. You can also combine your embroideries and appliqués with laser engraving.</p>
 	<p>Quilted garment</p> <p>Small logos like left chest or sleeve only. Choose embroideries or single suede touch and twill appliqués with a satin or a zig-zag contour stitch.</p>	 	<p>Tiled garment</p> <p>Choose embroideries or single twill, soft felt or suede touch appliqués with a satin or a zig-zag contour stitch.</p>



A round or oval shaped logo is highly recommended for quilted and tiled garments, as it is very difficult to align the logo with the garment pattern.

3-Different types of appliqués and embroideries are available. Our team will offer you the best options possible for your logo and your garment. Here are some examples:



Double layer jersey appliqué



Reversed jersey appliqué



Single layer soft felt appliqué



Single layer soft felt appliqué with a satin stitch



Double layer appliqué of soft felt on twill with a zig-zag stitch



Single layer twill appliqué with a satin stitch



Double layer appliqué of twill on soft felt



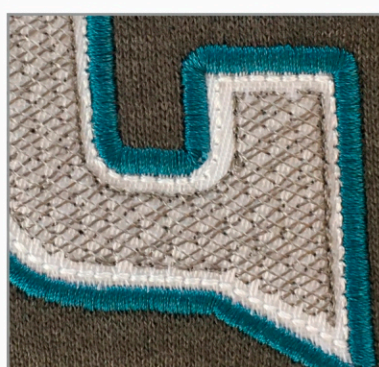
Single layer etched suede touch appliqué with a zig-zag stitch



Single layer etched soft felt appliqué with embroidery



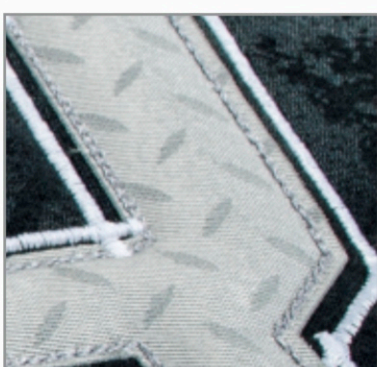
Embroidery of quilted pattern on double layer jersey appliqué



Embroidery of cross tatami pattern on twill appliqué



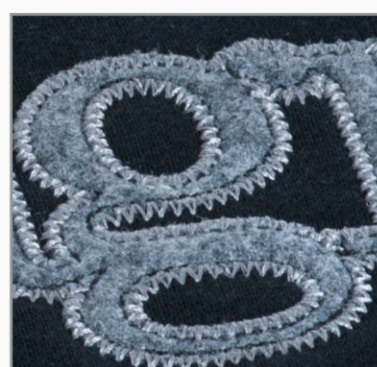
Satin embroidery on soft felt appliqué



Single layer etched twill appliqué with embroidery



Vintage appliqué



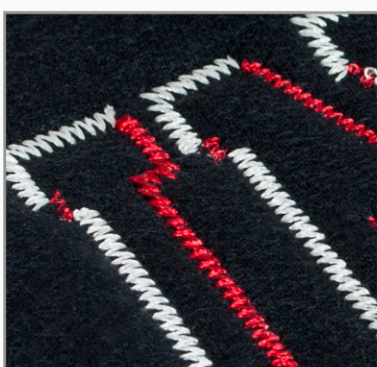
Single layer felt appliqué with a zig-zag stitch



Cross stitch embroidery



Shaded tatami embroidery with satin outline



Zig-zag shadow embroidery



Embroidery with patterns



Chain stitch embroidery

4-The number of letters



Even amount of letters

An even quantity of letters will be easier to center on a zipper.



Uneven amount of letters

If the quantity of letters is uneven, it is possible to rebalance by adding a screen printing in the background, or a graphic element to the lettering with the decoration technique of your choice.



Maximum amount of 10 letters

We recommend an appliqué with a maximum of 10 letters on any garment. Beyond this, the words will be difficult to read. In addition, the cutting will be less accurate and small gaps cannot be inserted between the letters.



A laser cut is used for felt and twill. It is therefore possible that faint yellowish or brownish marks appear on some portions of the appliqué's trim composed of white or off-white felt or twill.



You can minimize these marks by using one of the following methods:

1- By magnifying and spacing the letters.

Large spaced letters



Small compact letters



2- By adding a satin or zig-zag stitch to cover the edge of the appliqué.

Satin stitch



Zig-zag stitch



4- By avoiding small script letters.

Small script letters

Attraction



3- By washing the garment. Note that Attraction does not offer a laundry service.

Before washing



After washing



5- By choosing a darker colored twill or felt fabric.

