

# TYPES OF WEAR

There are several types of wear to create a vintage style for your decoration.

Cracked vintage effect



Sanded vintage effect



Distressed vintage effect



# WEAR INTENSITIES

You can choose between 3 wear intensities (light, medium and strong).

The stronger the intensity of the effect, the more the garment will be visible through your logo.

Light

Medium

Strong



The vintage look can erase some letters or elements. Please examine your mock-up closely, before approving, to ensure that all important elements are shown, to your satisfaction.

# SPECIFICATIONS

- The vintage print is a classic.
- This decoration technique is often used to simplify printing on the seams, pockets and zippers.
- The light ink deposit of the sanded effect provides a softer feel and is less opaque.
- It is preferable to use one or two colours to remain faithful to the vintage look.



We cannot guarantee an exact PMS.





HERE ARE 12 EXAMPLES OF WEAR EFFECTS AMONG HUNDREDS OF POSSIBILITIES





Designed & decorated in **Canada**

**100219U**  
Crewneck t-shirt - unisex  
Heather colours and white:  
65% polyester / 35% cotton  
fine gauge jersey  
Solid colours: 100% cotton  
fine gauge jersey  
Heather colours: 140 g/m<sup>2</sup> (7 oz)  
Solid colours: 160 g/m<sup>2</sup> (8 oz)

**PROPOSAL 1.0**  
Graphic designer: VL  
Apparel color: Cardinal red  
Front decoration: Vintage print (width = 10")

▲ The maximum logo size is determined by the order's smallest size of garments to be decorated.

Approved by: \_\_\_\_\_ Date: \_\_\_\_\_

Logo presented on a garment size: Large - Men / Medium - Women. Colors and proportions may vary slightly. A signed approval of this document confirms that all artwork features, including sizing and colors, are approved as shown for production onto garments. Please do not use artwork created by Attraction for any other purpose without Attraction's prior approval.  
The client is the sole responsible for legal compliance regarding copyright and intellectual property of material provided or requested by him.

SHOWCASING YOUR IMAGE



Graphic design by ATTRACTION.COM

Our decoration specialists are best placed to offer trendy vintage printing effects, adapted to the selected garments and reflecting your image.



All you need to do is revise your model using the **ZOOM** function to make sure that our proposal meets your expectations and that the wear effect has not faded any important elements.