

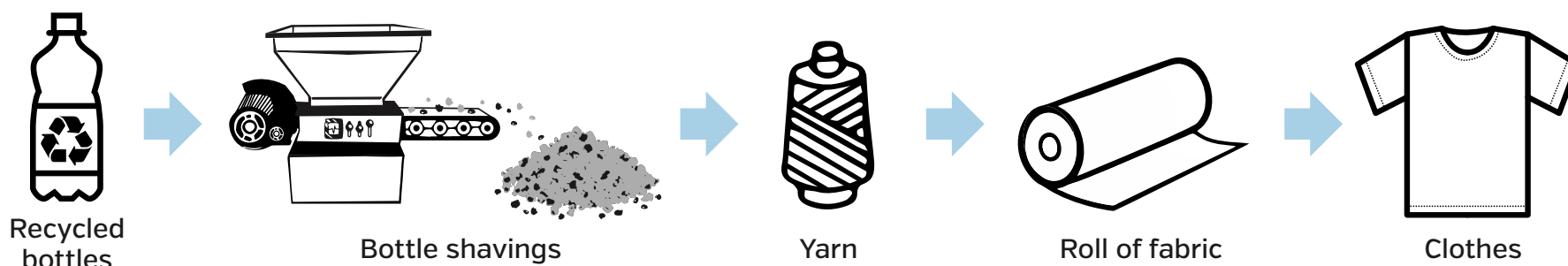
The knitted fabrics of polyester/cotton:

- ✓ Are Soft
- ✓ Are Sustainable
- ✓ Dries quickly
- ✓ Are Comfortable
- ✓ Do not shrink much
- ✓ Do not wrinkle much

Like plastic, polyester is a synthetic material made from fossil resources. Recycled polyester is an alternative that does not require the use of new petroleum and reduces the accumulation of plastic waste in our environment. Plastic waste, such as bottles, is collected, sorted, cleaned and processed.

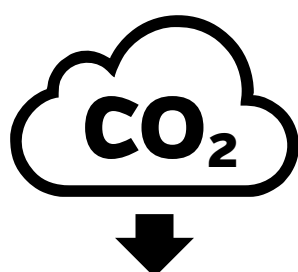
The plastic granules are then melted down before being transformed into fibers.

This preserves quality, and the material can be recycled over and over again.



The benefits of recycled polyester

1 ton rPET yarn =
 68 000 Bottles =
 13 600 T-shirts



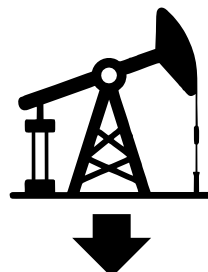
Reduced carbon emission

4.2 tons



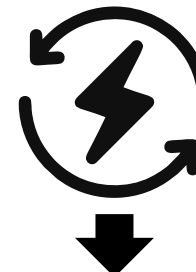
Saved water

6 200 liters



Non extracted oil

0.8 ton



Saved energy vs virgin polyester

30% à 50%

The recycled polyester comes from 2 types of collections:

Pre-consumer PET collection:

Industrial waste.

This is waste and residues from production.

This polyester has therefore never been used by consumers.

Post-consumer rPET collection:

Waste that has had a first life [used by consumers].

This may include plastic bottles and other packaging that will be transformed into polyester yarn.

Most of the time, our products use this type of polyester.

Each of our garments that contains recycled polyester uses 5 to 15 plastic bottles that would otherwise have been destined for a landfill.

