



First of all, cotton knits are soft, comfortable, breathable and made of natural fibers.

Organic cotton is grown according to agricultural standards:

1.

Prohibition of the cultivation of genetically modified seeds
2.

Minimal use of pesticides and chemical fertilizers

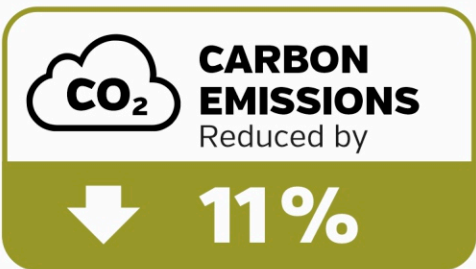
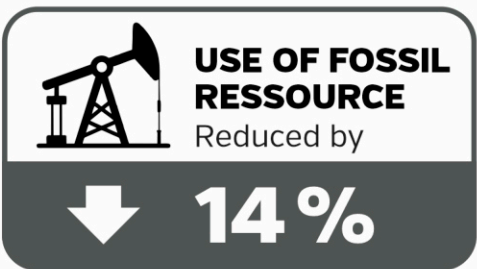
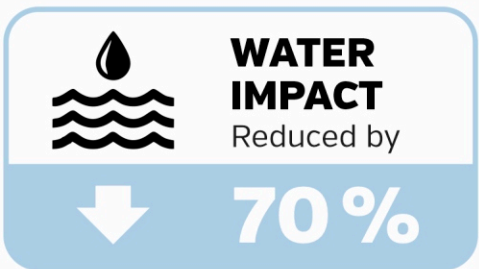
Advantages of organic cotton compared to conventional cotton:

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Improvement of the soil condition.
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Improved water quality and local biodiversity.
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Significantly less depletion of resources such as water.



Sources: HIGG MSI comparing organic cotton to conventional cotton

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Organic cotton helps protect the planet by reducing exposure to toxic chemicals that can get into the air and water.
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Organic farming also traps more carbon than conventional farming, which significantly reduces carbon than conventional crops, which significantly reduces GHG emissions.
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Another important advantage of organic farming is the use of natural fertilizers such as compost, which recycle the nitrogen already in the soil, rather than adding it.

WATER USE TO PRODUCE A T-SHIRT

