

COLOUR CALIBRATION

The issue of color calibration and screen variations is important because it can affect our work. For example, you can design a logo with a specific color, but then that color can appear different from one device to the next. To avoid issues we ask that you provide a **PANTONE®** colour when dealing with screenprinting logo's and an **ISACORD®** thread number when dealing with embroidery orders.



COLOUR VARIATION

It is to be expected that ink colours can vary slightly from one garment to the next. This is especially true when printing the same colour on two different fabrics (such as jersey vs fleece). This difference can be due to the colour of the garment (white ink can appear slightly more grey on a black garment vs a grey garment). While there are certain techniques we can use to minimize colour variations it is important to note that small variations are inherent to the screenprinting process.

Red ink PMS 201
on grey jersey
with white
underlay ink

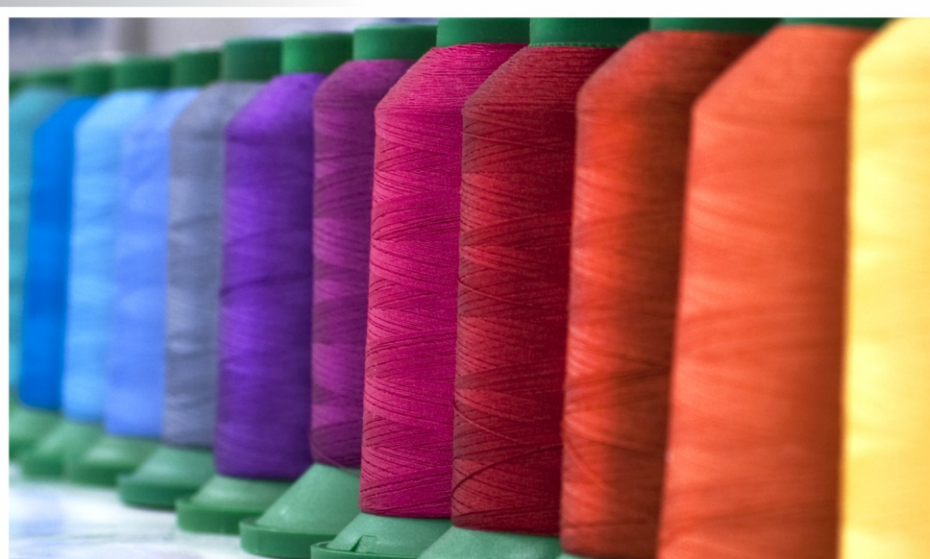
Red ink PMS 201
on black jersey
with white
underlay ink

Red ink PMS 201
on white jersey
without white
underlay ink



PANTONE® AND ISACORD® REFERENCES

We keep an inventory of ink colours and thread colours using **PANTONE®** & **ISACORD®** references respectively. If you do not reference one of these standards, Attraction will suggest a colour that is the closest match to what we carry in stock. Please refer to the **COLOUR CALIBRATION** paragraph above. Additional fees and delays apply if you require a specific colour that Attraction does not have in inventory.



LIST OF THE PANTONE® INK COLOURS AVAILABLE AT NO EXTRA CHARGE

white	yellow fluo	177C	182C	2160C	304C	3288C	offwhite
black	yellow C	warm red C	191C	2707C	305C	3298C	7506C
eco black	106C	1785C	203C	2726C	306C	330C	412C
diluted black (transparent effect)	115C	179C	204C	2728C	307C	347C	452C
cool gray 1C	1225C	180C	212C	2735C	3115C	349C	4545C
cool gray 3C	124C	1805C	232C	279C	312C	354C	4625C
cool gray 5C	1245C	185C	rhodamine red C	283C	3155C	361C	4655C
cool gray 7C	125C	186C	240C	285C	325C	364C	466C
cool gray 8C	129C	187C	251C	286C	534C	367C	468C
cool gray 9C	7403C	194C	purple C	291C	5415C	374C	4705C
cool gray 11C	7406C	1945C	2583C	292C	550C	376C	473C
warm gray 1C	136C	199C	2593C	2925C	564C	382C	4745C
warm gray 4C	151C	200C	2597C	293C	633C	386C	478C
warm gray 10C	153C	207C	262C	2935C	639C	390C	724C
409C	160C	208C	2645C	294C	641C	5555C	729C
424C	164C	485C	2665C	296C	646C	574C	7515C
428C	165C	496C	violet C	298C	647C	5743C	7557C
429C	1665C	505C	273C	299C	653C	622C	7605C
431C	173C	5145C	513C	300C	7454C	7487C	7607C
432C	174C	694C	521C	3005C	7457C	7490C	metallic silver
7544C	7416C	700C	2094C	301C	7708C	7746C	metallic gold

LIST OF THE ISACOR® THREAD COLOURS AVAILABLE AT NO CHARGE EXTRA CHARGE

White	0853	0520	1761	3953	5422
Black	1055	0721	2560	3650	5822
4174	1342	0842	2520	2674	5500
0132	1346	1362	2300	3353	5912
0111	1366	1430	2500	3344	6031
0152	0932	1725	2810	3444	5633
0131	1973	1703	2640	4133	5944
0150	1311	1902	3040	3743	5326
0870	1334	1913	3251	4032	5374
1682	1304	1912	3536	3901	6156
1172	1114	1526	3211	4103	5866
0851	1300	2123	3600	4111	5664
0552	0904	2115	3543	4240	0463
0672	0811	2336	3331	4752	0453
0862	0704	1900	3810	4610	
1061	0713	2153	3820	5210	
0776	0600	2051	3951	5100	

LIST OF AVAILABLE FABRIC COLOURS

We stock popular colours. You need something else? Contact your account manager.

JERSEY

White	No dye	Sand	Black	Heather black PMS 433C	Heather grey PMS Cool grey 9C	Heather army PMS 7497C	Emerald PMS 3278C	Orange PMS 1505C
Navy PMS 296C	Heather navy PMS 534C	Royal PMS 287C	Red PMS 1945C	Burgundy PMS 7638C	Mustard PMS 131C	Spruce PMS 7475C	Rose PMS 204C	Cappuccino PMS 2326C
Sage PMS 624C	Denim PMS 2158C	Melon PMS 2031C						

SOFT FELT

Clear red PMS 200C	Grey PMS 423C	Kelly PMS 348C	Maroon PMS 195C	Beige PMS 2324C	Royal PMS 287C	Fuchsia PMS 213C	Violet PMS 269C
Midnight grey PMS 7546C	Black	Ivory	Navy PMS 296C	Yellow PMS 1235C	Amber PMS 1245C	Army green PMS 5605C	

TWILL

Kelly PMS 7732C	Forest PMS 3435C	Raven gold PMS 1255C	Vegas gold PMS 4525C	Maize PMS 012C	Royal PMS 294C	Tan PMS 2325C
Safety orange PMS 1655C	White	Red PMS 200C	Black	Grey PMS 422C	Navy PMS 296C	Cream PMS 7500C

SUEDE TOUCH

*Available for dark apparel only

*Red PMS 201C	*Grey PMS 431C	*Moka PMS 2319C	Offwhite	*Mustard PMS 7555C	*Army green PMS 7764C	*Navy PMS 295C	Beige PMS 481C
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FELT

White	Black	Red PMS 200C	Royal PMS 2748C	Smoke PMS 431C
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